

## YOU GET

- Free office + meeting space at Stoke during the 6 month program
- Access to staff + mentors + coworking community (development, design, marketing, social media, biz dev, and more)
- Deals & perks from vendors
- Support from the Stoke team & network of mentors and partners
- Introductions and access to investors
- Invitation to pitch at demo day

## WE OFFER

- Resources, contacts, and hands-on support to startups
- Weekly workshops with curated speakers
- 1:1 mentoring
- Check-ins from the program manager
- Opportunities for business development
- Introductions to potential customers
- Exposure through marketing channels
- Pitch practice and professional coaching

## WE EXPECT

- Startups that have been accepted into the program agree to participate fully in the networking, education, mentorship, and events planned to help incubate their business
- Weekly lunches with the cohort
  - Weekly check-ins
  - Working from Stoke/program office
  - Engaging fully with mentors, investors, and potential customers as introduced/facilitated by TWU or Stoke

## Accepting applications August 17 - September x

Program duration: October 2020 - March 2021

First cohort will consist of 4 companies

## A PROGRAM OF AND PARTNERSHIP BETWEEN



TEXAS WOMAN'S UNIVERSITY

JANE NELSON INSTITUTE  
for WOMEN'S LEADERSHIP

Center for Women Entrepreneurs

